

The Three Most Dangerous Trends Facing all Downtown Minneapolis home sellers

Top 3 Mistakes Sellers in [Profile.market] Make When Selling Their Homes, by [Profile.market] Selling Agent [Profile.full_name]

Selling your home can be tough. There are so many things to consider and so much money on the line. Unfortunately, a lot of sellers make mistakes that cost them a lot of money. Three of the most common mistakes are not repairing and staging, not marketing properly and not having proper professional support. Let's go into more detail on each 3 so you can avoid making these mistakes.

Mistake #1 - Not Repairing and Staging

Would you pay top dollar for a shabby car with engine problems and trash strewn all over the interior? Me neither.

Yet sellers so often try and sell their house when it still has problems that need repair. They try and sell their homes without staging it properly. If your front yard or living room is a mess, how can you expect a buyer to pay top dollar for your property?

Mistake #2 - Not Marketing

Simply placing a "For Sale" sign or placing your property on the MLS will not sell your property. With the [Profile.market] market looking the way it does, it's crucial that you market your home to make sure it sells.

There are many ways to market your home. For Sale signs, MLS, proper staging and open houses are the start. Offline and online classifieds come next. Real estate agent to agent connections are also a powerful marketing resource.

That brings us to our last point...

Mistake #3 - Not Having Professional Support

88% of all FSBOs won't sell and end up listed with a real estate agent anyway. Listing with a real estate agent will help you sell your house by at least 6% more than a FSBO after commissions are taken into consideration.

Statistics consistently show that having professional support makes a big difference when it comes to selling your home. Real estate agents know what repairs need to be done, how to stage a home, how to market, how to set the price and how to negotiate. They've done it hundreds of times before and can be a huge asset in your transaction.

If you simply avoid these three mistakes and properly stage your house, make the necessary repairs, market your home well and work with a professional, you'll be better off than most other sellers on the market.

There is a lot of free information available to you about buying, selling or investing in [Profile.market] real estate. For complete information about the [Profile.market] real estate market including current homes for sale, property values and more please visit the most complete website online dedicated to everything [Profile.market] real estate at [Profile.website]. Please feel free to contact me with any of your real estate or mortgage related questions and I will be more than glad to answer your questions. Call me on my cell at [Profile.cell_phone] or email me at [Profile.email_link].

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